

33. (New) The broadcast data receiving device according to claim 32, wherein the attribute information is included in the broadcast data.

34. (New) The broadcast data receiving device according to claim 32, wherein the attribute information includes information indicating data type of the multimedia data, and

wherein said managing unit is further operable to refer to the management information and change a process for outputting the received multimedia data according to the data type.

35. (New) The broadcast data receiving device according to claim 34, wherein the data type includes at least an HTML format

36. (New) The broadcast data receiving device according to claim 33, wherein the attribute information includes start-up information of the multimedia data.

37. (New) A broadcast data receiving method for receiving and outputting broadcast data including a plurality of multimedia data, said method comprising:

sequentially receiving the plurality of multimedia data included in the broadcast data;

outputting the received multimedia data;

creating and storing management information for collectively managing the plurality of received multimedia data and attribute information corresponding to respective multimedia data; and

managing the received multimedia data with reference to the management information.